

## 50°\*



## **Media Kit** "Every service member of the Vietnam generation should know that

their sacrifices mattered and that their service made a difference." ~ President Joseph R. Biden, Jr., Presidential Proclamation, March 2022 ~



## Welcome Home!

## ~ A Nation Honors our Vietnam Veterans and their Families ~

The National Mall, Washington, D.C.

May 11-13, 2023

#WelcomeHome2023



**#VWCWelcomeHome23** 

## www.vietnamwar50th.com/welcomehome

Join the Nation ... thank a Vietnam veteran!



# 50th

## Resources available: <u>www.vietnamwar50th.com/welcomehomeresources</u>

**Flyer Reel** 

**VIETNAM WAR** 

he National Mall Washington D.C. May 11–13, 2023

#### **Event Website**



**PSA Video** 

#### **QR Code**



## Poster (24x36)



Hi-Res Lo-Res

Banners

WELCOME HOMI MAY 11-13, 2023

IETNAM WAR

elcome Home

### 2-Sided Flyer (8½x11)



Hi-Res

Key Messages

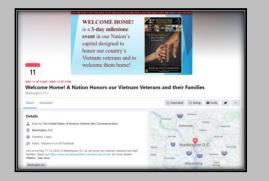


Join the Nation ... thank a Vietnam veteran!





#### **Facebook Event**



#### Vietnam Veteran Video Montage

THE UNITED STATES OF AMERICA

VIETNAM WAR COMMEMORATION

WE NEED YOUR HELP! We are producing a video montage to be shown during Welcome Home! If you are a Vietnam veteran (U.S. veteran who served on active duty at any time



during November 1, 1955 – May 15, 1975, regardless of location), send your headshot (preferred) or close-up Vietnam period photo along with your name, the Service Branch and years served (see samples above) to whs.vnwar50th@mail.mil.

#### **Connect to <u>ALL</u> our platforms & important pages:**



Hashtags:

#WelcomeHome2023

**#VWCWelcomeHome23** 

https://linktr.ee/VNWar50th

#### Social Media:



@VietnamWar50th

VietnamWarCommemoration





@VietnamWar50th



The United States of America Vietnam War Commemoration



The United States of America Vietnam War Commemoration

Vietnam War Commemoration

#### **Event Website:**

www.vietnamwar50th.com/welcomehome

Join the Nation ... thank a Vietnam veteran!



	Ath
20	
<i></i>	

#### Participating Organizations:\*

- AAFES
- AUSA George Washington Chapter
- Air and Space Forces Association
- American Gold Star Mothers
- American Legion
- Center for Military History
- CIA Museum
- Civil Air Patrol
- Air Force Historical Foundation
- Defense POW/MIA Accounting Agency
- Distinguished Flying Cross Society
- Fallen Heroes Project
- Force Recon Association
- Gold Star Wives of America
- Hero's Bridge
- Honor Flights
- Jewish War Veterans of the United States of America
- Library of Congress Veterans History Project
- Military Officers Association of America
- Military Women's Memorial Foundation
- National Archives Foundation
- National Coast Guard Museum
- National Museum of Health and Medicine
- National Museum of the U.S. Air Force
- National Museum of the U.S. Army
- National Museum of the U.S. Marine Corps
- National POW/MIA Memorial and Museum
- National Society Daughters of the American Revolution

- Naval Order of the United States
- Naval History and Heritage Command
- Semper Fi & America's Fund
- Smithsonian Institution
- Society of the Honor Guard, Tomb of the Unknown Soldier
- Tomb of the Unknown Soldier Foundation
- Soldier for Life
- Sons and Daughters in Touch
- Stars & Stripes
- USO
- U.S. Air Force Recruiting Service
- U.S. Army Recruiting Command
- U.S. Coast Guard Historian's Office
- U.S. Coast Guard Recruiting Command
- U.S. Department of Veterans Affairs
- U.S. Marine Corps Community Relations
- U.S. Navy Recruiting Command
- U.S. State Department-National Museum of American Diplomacy
- U.S. War Dogs Association
- Veteran's Last Patrol
- Veterans of Foreign Wars
- Vets4Warriors
- Vietnam Dog Handler Association
- Vietnam Helicopter Pilots Association-North Carolina
- Vietnam Veterans Memorial Fund
- Vietnam Veterans of America
- Voices of Freedom Project
- wear blue: run to remember
- Woody Williams Foundation
- Wreaths Across America
  - ZERO Cancer

Join the Nation ... thank a Vietnam veteran!

#### vietnamwar50th.com

\*As of 2/22/2023





## **About The Commemoration**

Media & Public Information Kit	Brochure	Vietnam Veteran Lapel Pin		Fact Sheets	National Vietnam War Veterans Day
<image/> <image/> <image/> <text><text><text><text><text><text><text><text><text><text><text><text></text></text></text></text></text></text></text></text></text></text></text></text>	<section-header><section-header></section-header></section-header>	Front	A Grateful Nation Thanks and Honors You USA USA USA USA USA Commemoration Back	<image/> <image/> <image/> <section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header>	Image: Control of the second
Program Launch	History & Le Product		Pentagon \ War Ex		Commemorative Partner Seal
<section-header><complex-block><image/><image/><image/><complex-block><complex-block><complex-block><complex-block>2</complex-block></complex-block></complex-block></complex-block></complex-block></section-header>	HISDA STATHON "The History and Legacy Bram U.S. Fretnam War Commemora strives to provide historically ac material and interactive arperie will help the American public be understand and appreciate the s our Fietnam veteruns and the hi U.S. involvement in the Fietnam	tion curate neces that tter greate of istory of	VIRTUAL TOUR OF THE PETAGON VIETNAAM WAR EXHIBIT		COMMEMORATIVE

Contact Us: (703) 697-4908 or whs.vnwar50th@mail.mil

Join the Nation ... thank a Vietnam veteran!