

Happy Spring, Classmate!

I do not know about you, but I am sure glad to be out of the Dark Ages!

Looking ahead to 2023, here is a quick 50th Reunion Campaign update. While I am confident our Class will rise to the occasion and meet or exceed our financial goals, we are tracking short of our stretch goal of 73% of overall Classmate participation.

This 4th campaign pillar, Classmate Participation, best epitomizes *Non Sibi* and reminds us of the bond that unites us all. We would like to be the first class to reach our graduation year in participation percentage, or 73% For 73! No 50th Reunion Class has gone above 60% participation, but the Class of 1973 is NOT just any class.

So... to help get us to 73%, your Campaign Council has re-engineered the 1973 Color Company Competition.

However, this time, in the 50th Reunion Color Company Competition,

- **Marching doesn't matter!**
- **Conduct doesn't count. Demerits Hah!**
- **Grades? No one gives a ... GPA!**

All you need to do to win is for your Company to achieve the highest Company participation percentage in our 50th Reunion Campaign. The Class of 1973 50th Reunion Color Company will receive special recognition at the 50th Reunion and you can take great satisfaction in knowing your Company helped uphold the true spirit of our Class Moto: *Non Sibi*.

Program details are going out to Company Reps so be on the lookout for further communications from them. Information and periodic competition updates will also be published on the Class Website.

Thank you for reading and heeding, and I look forward to seeing you at the 50th!

Every Gift Counts ... Every Classmate Matters

Non sibi, Dirk